



Best Management Consultancy - Switzerland

A team of forward-thinking consultants, The Advisory Group is a Swiss management consultancy that has been providing effective strategies, digital innovation and transformations to help clients improve their businesses and returns for fifteen years. Facing new and varied projects that require specific, tailored solutions with every client, the Advisory Group has established itself as an organisation that thrives on the ability to explore new avenues to success, utilising a cohesion of industry knowledge, business acumen and effective collaborations to achieve optimal results for all clients and investors. Led by the well-renowned speaker and advisor, Dr Wladimir Kovacic, this award-winning firm is looking ahead to many more years of ingenious success.

Established in 2005, the Advisory Group is a Zurich-based management consultancy committed to supporting a broad spectrum of clients by devising and implementing strategies as well as planning and realising custom-fit initiatives based around strategy, technology, process and operations.

Led by speaker and leading authority on the impacts and implementation of complex transformations, Dr Wladimir Kovacic, the Advisory Group is made up of a team of forward-thinking consultants who have acquired decades of combined experience in international companies or as investors, and as such are able to take an entrepreneurial mindset when conceiving solutions for clients' growing businesses.

Whilst many of their clients are able to boast decades or even centuries of operation, the Advisory Group is able to go beyond offering experience and industry knowledge, also bringing empathy and life experience to their work with clients, effective implementation of their industry knowledge as thought leaders and to create best-practice related methodologies, and a motivated attitude which inspires clients to mobilise and get engaged with the Advisory Group's ideas for change.

The cohesion of vast industry knowledge with professionalism, integrity and a client-centric approach to consultancy that prioritises the establishment of a trusting relationship means the Advisory Group is regularly able to deliver on their promise to create value for their clients and investors.

The fulfilment of this promise takes place at every step of a project, as the Advisory Group offers guidance from the conceptual stages in which the team explores the most effective strategies, digital innovations and transformations, to the successful rollout and implementation of their solution. Through collaboration and communication, the Advisory Group can successfully integrate itself into their client's company, working across departments and hierarchies to understand what motivates the business and build relationships with the people within it.

By establishing a strong relationship from the beginning of every project, the Advisory Group is able to listen and get to know a business and project, so as to understand the intricacies of a client's specifications and requirements, which will eventually lead to a satisfactory outcome for both the Advisory Group and their client. At this stage, the Advisory Group is totally transparent with their client about potential risks and often sets out a fixed-price agreement that eases any concerns clients may have as they enter into a project.

The Advisory Group follows an engagement and project methodology called ACE (Analyse, Conceptualise, Execute), which provides a clear structure of the journey taken to get from a client's initial consultation to the delivery of the implemented solution. Driven by a positive momentum, the Advisory Group team are able to keep ahead of tasks so as to have the most positive impact on their clients' business and

transformation plan. Meanwhile, the client is able to stay informed of how the Advisory Group is prioritising their needs and dealing with their challenges to create a solution based on a realistic transformation and change plan.

Therefore, the businesses that the Advisory Group work with and assist come away from their experience feeling satisfied and positive about the future, which consequently generates excellent feedback for the firm. As a result, the Advisory Group's portfolio of clients has grown remarkably over the years, consisting of new and established businesses of all shapes and size, from global corporations like UBS, Barclays Bank, Volkswagen, Allianz and HSBC, to 'hidden champions'. These hidden champions are enterprises that are smaller in size but exceed industry standards due to their outstanding growth rates and innovation.

Whether a client is working with the Advisory Group for the first time or has been a repeat customer with the organisation since day one, they find themselves impressed by the firm's proficient use of cutting-edge concepts to find productive solutions. With a team built from experienced, progressive management consultants, it is unsurprising that the Advisory Group has become so well-renowned for its market-leading innovation that pushes the boundaries and is delivered with conscientious care.

Accordingly, the Advisory Group has adopted a three-pillar system by which the organisation operates to encourage development and improvement wherever it can; in intellect as a team or individual to boost client-work and industry knowledge, in personality to become an independent thinker, leader and human being, and in material independence, as hard work and personal contribution to the organisation is rewarded with fair compensation.

Overall, these pillars are unified to represent the Advisory Group's culture of fearlessness. Every individual works together to uphold the company values, sharing knowledge and engaging in the wide range of training and social opportunities provided by the Advisory Group. After all, this is a company of people who have known each other for many years and have built up relationships of mutual trust and respect. This is what makes the difference between the Advisory Group and its competitors, setting it apart as one of the best management consulting firms across Europe.

Today, the Advisory Group is looking to continue building on its world-class reputation and maintain their strength as a best-in-class management consulting boutique. The Advisory Group have therefore launched a joint venture with the think tank Business Solutions AG, a digitalisation and IT technology company (www.thinktank.ch), who will integrate their digital products and smart services expertise with the Advisory Group's deep industry knowledge and client relations, to create effective digital implementation plans. This will provide a brand-new avenue of potential



solutions for future projects, ensuring that the Advisory Group can continue offering unique support for clients from strategy to implementation, and facilitate the firm's own successful growth.

With an already globally established reputation for creating strong momentum that delivers powerful, positive impacts in the form of exceptional results, the Advisory Group is clearly not slowing up anytime soon. With new possibilities for innovation being explored every day, we can undoubtedly continue to expect big things from the Advisory Group for many years to come.

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