

The Advisory Group is a Management Consultancy boutique, located in Zurich, Switzerland. The firm works with leaders in business and society to face their most important challenges and to realise their greatest opportunities

Advisory Group is headquartered in Switzerland, the company was founded in 2005. The company helps business leaders and corporations to successfully plan and implement changes that matters. The company is a pioneer in approaching and managing complex financial services core platform and operating model transformations in the financial services industry.

Dr. Wladimir Kovacic Managing Partner of Advisory Group AG, who was one of the founders, worked before many years as a management consultant for international companies and investors. Wladimir supported Swiss and international client's in difficult decision processes and business changes. Always creating value for the clients and their investors. To achieve this, the Advisory Group team draw on their experience and continually deliver added value in their client projects. They support their clients by defining strategies as well as by planning and realising custom-fit transformation and digitalisation initiatives by advising their clients in strategic, operational, technological and processual key questions in an ever-changing context.

The company mainly works in the financial service industry, advising global institutes and organisations in different change and transformations projects, triggered through new compliance regulations, market and efficiency pressures, new product and service launches, post-merger integrations, new competitor landscape, changing customer behaviours or new technologies. In this context, Advisory Group people act as subject matter experts (e.g. business analysts), external knowledge manager (e.g. providing industry best practices and benchmarks) and project or program managers. Their clients range from global industry champions to innovative small and mid-size companies, so called "hidden champions". Furthermore, Advisory Group advises well known companies from other industries as the automotive, manufacturing and utility sector (e.g. Volkswagen, Tesla, General Electric, Testo, RWE, E.On etc.) in complex change, IT-migration and transformation initiatives. The management consulting teams work in a uniquely collaborative model throughout all levels of the client organisation to deliver effective results that help our clients to realise their strategies, missions and goals.

The management consultancy is always prepared to think-outside-the-box and brake common design rules to develop customized strategies and initiate necessary changes that helps clients beat their competition. Hereby, Advisory Group continues to work with ambitious clients who want to define the future.

The future for Advisory Group looks bright. In 2020, the company created a joint-venture with think tank Business Solutions AG (www.thinktank.ch), an IT-company that develops digital products and smart services. The Munich and Zurich based think tank Business Solutions AG and its near-shore development centre in Tunis support clients from all industries and sectors in their digital transformation process. Information Security, agile methods and frameworks and cross platform solutions are core competences of the international, multidisciplinary think tank team. Think tank Business Solutions AG is ISO-27001 certified.

Wladimir believes that tight partnerships, which create a smart network of leaders and experts, who are sharing the same values and investment commitments into new ventures, will make the difference for their clients. Advisory Groups DNA is agile therefore every client project and customer engagement are successfully executed within an agile mindset and project set-up. To operate in such a dynamic and agile working environment Advisory Group seeks out for people and clients who challenge themselves to be exceptional and champion that spirit in others. The company is committed to promote their clients, people and communities and is deeply focused on making a difference in helping organisations and investors to shape and create the future of their businesses.

The company offers to shares in all client engagements, their client risks. Hereby, Advisory Group always propose their customers to share the project risks through a fix price consulting fee model, which outlines that Advisory Group is measured and paid on the results and outcome of a project or initiative. Advisory Group can do this because of their deep transformation and change project experience, their "can-do" mentality, cross-industry experience and on their effective methodology-based approach. This is the core that brings their customers back as loyal customers again and again.



About Dr. Wladimir Kovacic

Wladimir believes that bold moves define the future. That the ambition to lead requires the courage to do the thing, which is rarely easy, but always worth it. With over 20 years of international business and management experience he already worked in several leadership positions and directed different business critical, international and national optimization and change projects. He has extensive experience in leadership functions and an in-depth industry knowledge on complex business transformations and improvement initiatives. In particular, he has repeatedly demonstrated to successfully complete time-critical, politically challenging and complex projects and transformations. He is a thought leader and expert to lead and coach multi-cultural teams and leaders across different regions and countries. Hereby, he has proven to attract top talents and delivered results leveraging his strong analytical and problem-solving skills.

Wladimir still trains and teaches martial arts. He holds several master's degrees in different martial arts systems. Furthermore, he likes to travel with his family to other counties, regions and learn from different cultures.